UNIVERSITY OF SAHIWAL

<u>Course Specification File*</u>

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A. Course Identification and General Information

Faculty: **Business and Economics**	Department: **Business Administration**
Degree Program: **BBA**	Course Name: **CSR and Sustainability Reporting**
Course Code:	Course Category: **Major**
Credit Value: **03**	Course Level/Semester: 0**6/03**
Nature of Course (Theory/Lab): **Theory/Practical**	Course Specific Requirement (If any): **No**
Contact Hour: **03**	Additional Information (If any):

B. Faculty Member Information

Name of Faculty Member: **Dr. Waris Ali**	Designation: **Associate Professor**
Contact Details: **0300-4472611**	Email: **waris.ali@uosahiwal.edu.pk**
Office No:	Office Visiting Hour: **11:00-12:00 (Mon-Tue)**
Course Level/Semester: **3**	Additional Information (If any):

C. Course Description and Objectives

This module covers contents related to CSR/sustainability, its measurement, and industry practices. Further, it discusses several reporting frameworks. It also familiarizes students with the actual CSR/sustainability reporting practices and factors contributing to such practices. Additionally it covers factors hindering CSR reporting practices a developing country setting. Finally, this module enables the student to write CSR/Sustainability reports for a company.

D. Course Learning Outcomes

This module intends a student to:

- Understand CSR/sustainability, its measurement, and industry practices.
- Understand several reporting frameworks
- Understand the actual CSR/sustainability reporting practices and factors contributing or hindering such practices
- Write CSR/Sustainability reports for a company.

E. Program Reflection

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The course contributes to accomplishing the following program objective (s) and learning outcomes of BBA program.

Program Objective:

PO1: Develop Ethical and Social Consciousness and Accountability Competence

Program Learning Outcomes:

PLO1. Apply the business principles and specialized knowledge in ethical and sustainable manner

F. Course Contents / Topics to be Covered.

This module will cover the following contents:

- CSR/sustainability and its measurement
- CSR/sustainability practices
- CSR/sustainability reporting frameworks
- Theories of CSR/sustainability
- Factors contributing CSR/sustainability practices
- Factors hindering CSR reporting practices
- Measurement and evaluation of CSR/sustainability practices

G. Course Schedule / Weekly Course Outline

Topic Description	Week
Corporate Social Responsibility/Sustainability and its Components	Week 1
Rationale behind Corporate Social Responsibility/Sustainability?	Week 2
Sustainable Development Goals	Week 3
Corporate Sustainability Disclosure Standards/Frameworks	Week 4
CSR/Corporate Sustainability Disclosure Standards in Pakistani Context	Week 5
CSR/Corporate Sustainability Disclosure Practices Pakistan	Week 6
Drivers of CSR/Sustainability Reporting	Week 7
Consequences of CSR/Sustainability Reporting	Week 8
Mid term examination	

Hurdles and Barriers to CSR/Sustainability Reporting	Week 9
Theories of CSR/Sustainability Reporting	Week 10
Measurement and Evaluation of CSR/Corporate Sustainability Reporting	Week 11
Development of CSR/Sustainability Reporting index	Week 12
Feedback CSR/Sustainability Reporting of a SME	Week 13
Feedback CSR/Sustainability Reporting of a SME	Week 14
Feedback CSR/Sustainability Reporting of a SME	Week 15
Final Term Examination	

H. Schedule of Assignments/ Quiz / Academic/Research Activity

Sr. No	Description of Activity	Nature of Activity	Week	Expected Outcomes
1	Feedback on coursework	Feedback session on CSR Reporting Practices of Firms	12th	Learn to identify and report those activities
2	Feedback on coursework	Feedback session on CSR Reporting Practices of a SME	13th	Learn to write CSR activities
3	Feedback on coursework	Feedback session on CSR Reporting Practices of a SME	14th	Learn to write CSR activities
4	Feedback on Final coursework	Final Feedback Session	15th	Report writing competence

I. Course Components (Total contact hours and credits per semester)

	Lecture	Tutorial	Laboratory/ Studio	Practical	Other	Total
Contact Hours	30	15				45
Credit	30	15				45

J. Teaching-Learning Strategies

Each class lecture will be followed by a class activity enabling students to effectively apply theoretical concepts discussed in the lecture. Further, students will be trained/encouraged to write a coursework report.

J. Learning Resources / Recommended Books / Research Papers /Web-Links / Software

Books
Unerman, J., & Deegan, C. (2011). Financial accounting theory.
Research Journals/Articles
Ali, W., Frynas, J. G., & Mahmood, Z. (2017). Determinants of corporate social responsibility (CSR) disclosure in developed and developing countries: A literature review. *Corporate Social Responsibility and Environmental Management*, *24*(4), 273-294.
Ali, W., Bekiros, S., Hussain, N., Khan, S. A., & Nguyen, D. K. (2023). Determinants and consequences of corporate social responsibility disclosure: A survey of extant literature. *Journal of Economic Surveys*.
Waris, A. (2015). *Corporate social responsibility disclosure (CSRD): a case study of Pakistan* (Doctoral dissertation, Middlesex University).

Web-links

K. Facilities Required (If any)

Multimedia Projector, MS Excel, and MS Powerpoint

L. Additional Information (If any)

The students need to ensure their presence in the class. Further, they need to participate in all the class activities.

Name of Course Instructor: **Dr. Waris Ali**_____

Signature: _____   Date: _____**16-01-2024**_____

Cluster Head (Name):_____ _____

Signature: _____   Date: _____

Departmental Committee Review:

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_____   _____   _____
Dr. Shaheera Amin   Dr. Muhammad Husnain   Dr. Bilal Anwar

_____   _____   _____
Dr. Saira Aziz   Dr. Atif Ali Gill   Dr. Ammara Saleem

Program Coordinator (Name):____**Mr. Riaz Husain Ansari**_____

Signature: _____ Date: ___**17-05-2024**_____

Chairperson/ Teacher In charge (Name):__**Dr. Waris Ali**_____

Signature: _____ Date: ___**17-05-2024**_____

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<u>Course Specification File*</u>

*Extend the space where required

A. Course Identification and General Information

Faculty: **Faculty of Economics and Management Sciences**	Department: **Business Administration**
Degree Program: **BBA**	Course Name: **Supply Chain and Logistics**
Course Code:	Course Category: **General**
Credit Value: **03**	Course Level/Semester: **08**
Nature of Course (Theory/Lab): **Theory**	Course Specific Requirement (If any): **No**
Contact Hour: **03**	Additional Information (If any):

B. Faculty Member Information

Name of Faculty Member: **Dr. Shaheera Amin**	Designation: **Assistant Professor**
Contact Details: **shaheeraamin@uosahiwal.edu.pk**	Email: **shaheeraamin@uosahiwal.edu.pk**
Office No:	Office Visiting Hour: **11:00-12:00 (Thursday-Friday)**
Course Level/Semester: **08**	Additional Information (If any):

C. Course Description and Objectives

This course focuses on effective supply chain strategies for companies that operate globally, with an emphasis on how to plan and integrate supply chain components into a coordinated system. Participants are exposed to concepts and models important in supply chain planning with emphasis on key tradeoffs and phenomena. The course introduces and utilizes key tactics such as risk pooling and inventory placement, integrated planning and collaboration, and information sharing. The overall aims of this course are to develop:

- o Knowledge and comprehension of basic supply chain principles along with identifying issues relevant to: upstream, operations, downstream and integration elements; and also strategic, design/tactical and operational levels.
- o Insight for identifying competitive strategy as well as developing a fitting supply chain strategy 3. Awareness about institutions renowned for defining/propagating SCM practices and research
- o The faculty of analysis and critique of current business issues in light of SCM principles
- o Applicative skills for defining and modeling (mathematically) various distribution networks along with developing solutions through relevant software packages

| o | Teamwork for detecting and solving various supply chain issues. |

D. Course Learning Outcomes

This module intends to:

- Understand various types of Inventory and its management

- Understand Warehousing and material handling Basics

- Understand natural dynamics within the supply chain to optimize performance and profitability.

- Understand how successful supply chain management adds value to your organization through communication and partnership behavior

- Apply Metrics in Supply Chain

E. Program Reflection

This course aims at helping students develop a skill and constructive and practical knowledge for marketing research in business and professional settings.

The course contributes to accomplishing the following program objective (s) and learning outcomes of BBA program.

1. **Develop a Knowledge Foundation of Business and its Functions:**

   Students will gain a solid foundation in Accounting, Finance, Marketing, Management and Operations that will enable them to understand and response to business situations. This knowledge enables them to make ethically and informed decisions at both national and international level.

   PLO1. Apply the business principles and specialized knowledge in ethical and sustainable manner

2. **Develop Critical Thinking, Problem-Solving and Decision-Making Skills:** The program focuses on skill development of students' particularly critical thinking, problem-solving and decision making skills to enable students to analyze complex business situations and make effective decisions.

   PLO2. Analyze and solve the complex business problems in various functional areas

3. **Enhance Communication and Teamwork:** Communication and teamwork are the essential skills for success in an organizational setting that is why the department is focused on the students' written and oral communication and team work. Thus, students will learn

to effectively communicate business ideas and strategies to diverse audiences. (KPIs), to make data-driven decisions and optimize future marketing efforts.

PLO3. Effectively communicate business ideas, plan, and strategies to diverse audiences, in both orally and written form

PLO4. Demonstrate collaboration in achieving common goals of teams and the organization

F. Course Contents / Topics to be Covered.

This module will cover the following contents:

- Evolution of Logistics and Supply Chain Management
- Managing the Flow of Materials
- Use of Information Technology for Supply Chain Management
- Managing Supply Chain Partner Relationships
- Supply Chain Integration
- The impact of e-commerce on Supply Chains

G. Course Schedule / Weekly Course Outline

Topic Description	Week
Understanding The Supply Chain What is Supply Chain? The Objective of Supply Chain The Importance of Supply Chain	1
Supply Chain Decision Decision Phases in Supply Chain, Process Views of a Supply Chain	2
Supply Chain Performance: Achieving Strategic Fit and Scope Competitive and Supply Chain Strategies Achieving Strategic Fit Expanding Strategic scope Challenges to Achieving and Maintaining Strategic Fit Achieving and Maintaining Strategic Fit in Emerging Retail Markets	3

Supply Chain Drivers and Metrics Impellers of Supply Chain Financial Measures of Performance Framework for Structuring Drivers	4
Facility Location Decisions Inventory Transportation Information Sourcing Pricing	5
Designing Distribution Networks The role of distribution in the Supply Chain Factors Influencing Distribution Network Design Design Options for a Distribution Network	6
Online Sales and the Distribution Network Online Distribution and Sales Networks Distribution Networks in Practice	7
Designing Global Supply Chain Networks The Impact of Globalization on Supply Chain Networks The Offshoring Decision: Total Cost	8
Risk Management in global Supply Chains Discounted Cash Flows To onshore or Offshore : Evaluation of Global Making Global Supply Chain Design Decisions Uncertainty in Global Supply Chain	9
Coordination in Supply Chain Lack of Supply Chain Coordination and the Bullwhip Effect The effect on Performance of Lack of Coordination	10

Obstacles to Coordination in Supply Chain Managerial Levers to Achieve Coordination Continuous Replenishment and Vender-Managed Inventories Collaborative Planning , Forecasting and Replenishment (CPFR)	
Transportation in Supply Chain The Role of Transportation in Supply Chain Mode of Transportation and Their Performance Transportation Infrastructure and Policies	11
Challenges in Transportation Networks Trade-offs in Transportation Design The Role of IT in Transportation Risk Management in Transportation Making Transportation Decision in Practice	12
Business Logistics Production Logistics Procurement Logistics Distribution Logistics Waste Disposel Logistics	13
INFORMATION TECHNOLOGY IN A SUPPLY CHAIN The Role of IT in a Supply Chain The Supply Chain IT Framework Customer Relationship Management Internal Supply Chain Management Supplier Relationship Management The Transaction Management Foundation	14
Information Logistics Barcode Teachnology Multidimensional Barcode Arrabgement of Data Labels Reading Devices and Mobile Data Storage RIFD Teachnology	15

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H. Schedule of Assignments/ Quiz / Academic/Reserach Activity

Sr. No	Description of Activity	Nature of Activity	Week	Expected Outcomes
1	Group Discussion on Supply Chain Models		After Mid in 8th week	
2	Report Submission based on Case Study		15th	

I. Course Components (Total contact hours and credits per semester)

	Lecture	Tutorial	Laboratory/ Studio	Practical	Other	Total
Contact Hours	25	20				45
Credit	3	3				45

J. Teaching-Learning Strategies

Each class lecture will be followed by a class activity enabling students to effectively apply theoretical concepts discussed in the lecture. Further, students will be trained/encouraged to do practical research and explore the real market. The teacher will ensure feedback to each student on all of the above-mentioned components.

J. Learning Resources / Recommended Books / Research Papers /Web-Links / Software

Books

1. Sunil Chopra, Supply Chain management, 5th edition , Prentice Hall.

2.

3. Martin Christopher, Logistics and Supply Chain management –Creating valueadded networks, FT – Prentice Hall.

4. W. Stevenson, Operations Management, 9th.

K. Facilities Required (If any)

Multimedia Projector

Sound System

L. Additional Information (If any)

The students need to ensure their presence in the class. Further, they need to participate in all the class activities.

Name of Course Instructor:__**Dr. Shaheera Amin**_____

Signature: _____   Date: _____

Cluster Head (Name):_____ _____

Signature: _____   Date: _____

Departmental Committee Review:

_____	_____	_____
Dr. Shaheera Amin	Dr. Muhammad Husnain	Dr. Bilal Anwar

_____	_____	_____
Dr. Saira Aziz	Dr. Atif Ali Gill	Dr. Ammara Saleem

Program Coordinator (Name):_____**Mr. Riaz Husain Ansari**_____

Signature: _____   Date: ___**17-05-2024**_____

Chairperson/ Teacher In charge (Name):__**Dr. Waris Ali** _____

Signature: _____   Date: ___**17-05-2024**_____